

Luxerell[™]
nylon fiber

*W*E'VE TAKEN LUXURY AND COMFORT
IN CARPET TO A WHOLE NEW LEVEL.

Introducing Luxerell™ nylon fiber.

New Luxerell™ nylon fiber captures the natural luxury and beauty of wool but also delivers a new extremely soft hand, and all the performance attributes expected from a STAINMASTER® carpet... this extremely fine denier fiber takes the comfort and luxury in STAINMASTER® carpet to a whole new level.

Now you have the perfect carpet for customers seeking the utmost in sophistication, elegance and comfort without compromising performance.

- Luxerell™ nylon fiber offers a rich, natural look and touch with all the performance and easy maintenance benefits one would expect from a STAINMASTER® carpet product. Behind that elegant look and super-soft touch are the exceptional durability and performance of STAINMASTER® BCF nylon. So carpet made from Luxerell™ nylon fiber will retain its style and luxury year after year.
- With a variety of yarn sizes available, there is virtually no limit to the carpet styling possibilities with Luxerell™ nylon fiber.
- Only Luxerell™ nylon fiber provides the pinnacle of luxury and comfort backed by uncompromising quality. It's a combination made possible by advanced fiber technology. A combination you expect to find only in a STAINMASTER® carpet.

Offer your most sophisticated customers the luxury, comfort and style they demand. Offer them STAINMASTER® carpet with new Luxerell™ nylon fiber.

STAINMASTER[®]
CARPET
Always stylish. Always beautiful.[®]