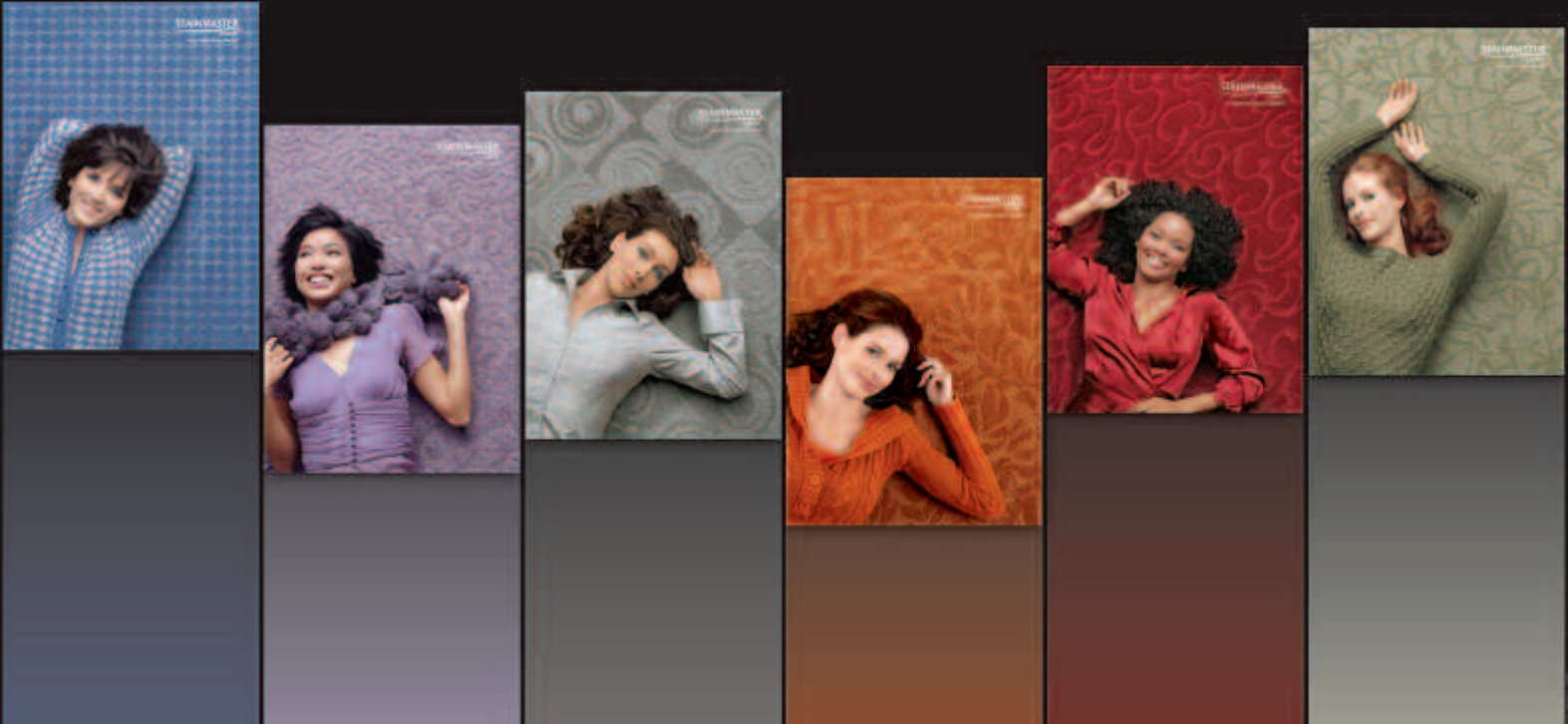


# STAINMASTER®

## CARPET

Leading the way in style, luxury, value and performance



*Built on the foundation of three innovative fiber portfolios*

*Luxerell™*  
nylon fiber

**Tactesse®**  
nylon fiber

**ExtraBody II™**  
nylon fiber

*Introducing new Luxerell™ nylon fiber*

- This new, extremely fine denier fiber captures the luxury and beauty of wool, but offers a new, super soft, cashmere touch for the most in luxury and comfort.
- Delivers all the high-performance attributes expected from a STAINMASTER® carpet.
- Luxerell™ nylon fiber truly takes luxury and comfort in carpet to a whole new level.

*Tactesse® nylon fiber*

- A new Tactesse® nylon fiber has been introduced that adds more body to the renowned softness and performance attributes of Tactesse® nylon fiber products.
- This new fiber will result in more STAINMASTER® carpet products being available in broader weight categories of texture and frieze, providing greater consumer value.

*ExtraBody II™ nylon fiber*

- ExtraBody II™ nylon fiber uses the patented, INVISTA Dualfiber™ extrusion process to deliver a fiber with a rich, thick hand for products in the value and performance categories.
- New additions to this fiber group have expanded the styling options by offering new luster levels and deep dye/light dye color technology, resulting in more high-impact color combinations, heavier face weights and differentiated looks in styles from textures to patterns to friezes.

Fiber technology like this greatly enhances the aesthetic options and performance available in STAINMASTER® carpet. Today's demanding consumers will find that STAINMASTER® carpet is the one that delivers style, luxury, value and performance.