



STAINMASTER® carpet with *Tactesse® nylon fiber.*

Truly revolutionary.

STAINMASTER®
carpet

with Tactesse® nylon fiber

Unbelievable Softness

The incredible feel of Tactesse® nylon fiber is achieved by using finer filaments – more fibers are densely packed into each tuft.

This unique fiber engineering allows fibers to bend and slide past each other more easily for an irresistible softness never before possible.

The perfect balance between performance and natural aesthetics.

Available in three luster levels for a look that suits every customer's taste.

Remarkable Durability

High-performance nylon and innovative design give STAINMASTER® carpet a distinct strength advantage.



Made with superior Type 6,6 nylon, Tactesse® nylon fiber features a tighter molecular structure for superior resiliency.

- Bounces back after crushing.
- Tighter surface structure reduces the ability for stains to penetrate.
- Outstanding resistance to fading.

The unique shape of Tactesse® nylon fiber is engineered to reduce wear and tear on each tuft, offering increased resistance to unraveling, traffic, matting and crushing.

These more densely packed fiber bundles maintain their shape, texture and appearance remarkably longer than conventional carpet.

Superior Performance

The result of stronger tuft construction is ultimate durability – backed by the high-performance warranty coverage STAINMASTER® carpet is known for:

- Superior stain and soil resistance.
- Permanent static protection.
- Reduced fiber loss due to abrasive wear.
- Resistance to color loss and fading.
- Resistance to thermal and friction damage.
- The perfect choice for high-traffic areas.
- Stays looking beautiful – subjected to the Vettermann 5-year foot traffic test, carpet showed no signs of wear.



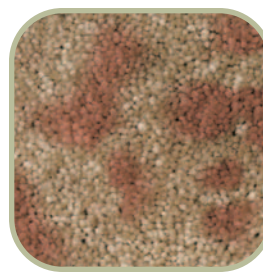
Traditional fiber technology produces looser tufts that mat more easily.



An example of Tactesse® nylon fibers interlocking for denser tufts.



Control.



Stained.



Stained, then cleaned.

So incredibly tough, stains and soil are no match for Tactesse® nylon fiber.

For more information, call your STAINMASTER® carpet Territory Manager or 1-800-438-7668.



STAINMASTER® carpet with
Tactesse® nylon fiber
for incredible touch and durability.

STAINMASTER®
carpet

with Tactesse® nylon fiber

This STAINMASTER® carpet features

Tactesse® nylon fiber

- Incredible touch combined with incredible durability
- Elegant lusters for today's high fashion designs
- Style and luxury in perfect balance with performance and durability
- Highest quality premium nylon fiber

K03069 Rev. 12/03

©INVISTA Inc. 2003. All rights reserved.

Elegant lusters for today's high fashion designs.

- A brighter, more vibrant luster for elegant decors.
- A mid luster for high fashion designs.
- A subdued luster for sophisticated interiors.

*With these expanded luster levels, you can offer
a STAINMASTER® carpet with Tactesse® nylon fiber
that suits every customer's taste.*